



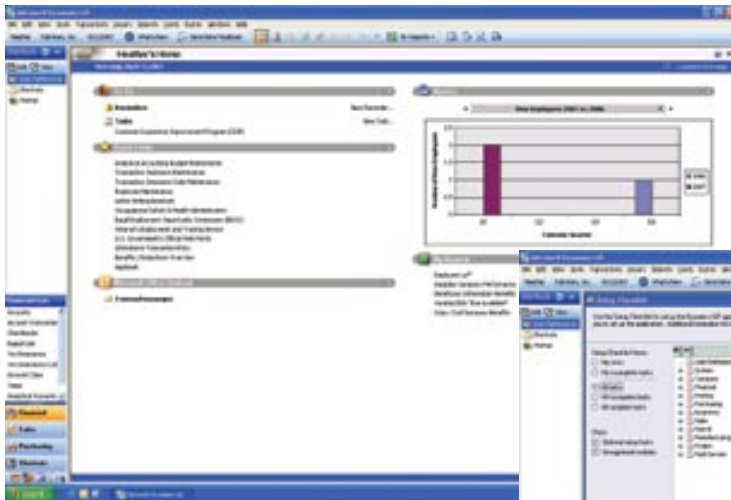
GROWTH

*Microsoft Dynamics GP Business Essentials –
Build your business with a solution designed for growth*



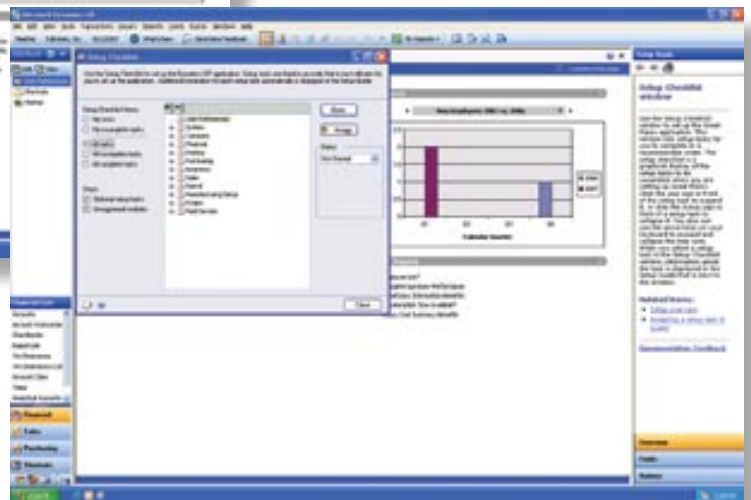
Build your business with a solution designed for growth

When you make the decision to move to a new financial management solution, you make a significant commitment that demands a strong return on time, effort, and cost. Microsoft Dynamics™ GP Business Essentials can meet those needs by delivering a comprehensive business management solution, packaged and priced for smaller companies on a growth path. Designed to help people accomplish more from the start, it works like and with familiar Microsoft Office System programs and utilizes proven Microsoft technologies to streamline and connect information, processes, and reporting capabilities across your entire business. Just as important, Microsoft Dynamics GP Business Essentials offers a cost-effective, efficient path for adding functionality and users as your business needs change and grow.



Deliver a familiar user experience that looks and feels like Microsoft Office Outlook®. Role-based home pages equip people to work with the information and tasks most relevant to their job in your organization.

Get started fast with setup checklists that offer clear instructions and help ensure that no steps are missed in the setup process.



Benefits

EQUIP YOUR PEOPLE WITH A SOLUTION THAT WORKS THE WAY THEY DO

Microsoft Dynamics GP Business Essentials maps to the look and feel of Microsoft Office Outlook®, so it's familiar and easy to use. Roles-based home pages help employees focus on their key responsibilities, decreasing wasted time and increasing productivity. Just as important, Microsoft Dynamics GP works seamlessly with other Microsoft Office applications, helping eliminate the need to juggle applications and empowering people to make the most of the applications they use everyday.

SIMPLIFY PROCESSES ACROSS YOUR BUSINESS

Robust functionality streamlines and connects essential processes across your business, including accounting, payables and receivables, fixed assets, inventory management, and sales and purchase order processing.

QUICKLY ACCESS AND ANALYZE INTEGRATED, UPDATED INFORMATION

Integrated data and rich drill-down capabilities equip everyone in your organization to locate the precise, real-time information that fuels productivity and smarter business decisions. Microsoft Dynamics GP Business Essentials also offers tight integration with Excel and built-in reporting tools that make it easy to analyze and share information across your business.

TAKE ADVANTAGE OF MICROSOFT TECHNOLOGIES DESIGNED FOR SMALLER BUSINESSES

Combine Microsoft Windows® Small Business Server 2003 with Microsoft Dynamics GP Business Essentials to gain the benefits of affordable, enterprise-quality data management and networking.

EXPERIENCE RAPID RETURN ON INVESTMENT

Fuel productivity from the start with a solution built for rapid installation, quick, error-free setup, and an intuitive user experience that helps reduce training time and costs.

INSIGHT

Streamlined functionality, with room to grow

Microsoft Dynamics GP Business Essentials offers broad-based functionality at an affordable price, yet gives you the flexibility to add users or upgrade to Microsoft Dynamics GP Advanced Management at any time.

BUSINESS INTELLIGENCE AND REPORTING

Microsoft FRx® Desktop (1 user)
FRx Currency Translator

CONFIGURATION AND DEVELOPMENT

Customization Site License
Integration Manager–Conversions
Report Writer
System Manager

FINANCIAL MANAGEMENT

Analytical Accounting
Bank Reconciliation
Encumbrance Management
Fixed Assets Management
General Ledger with Advanced Financial Analysis
Intercompany
Multicurrency
Payables Management
Receivables Management
Safe Pay

SUPPLY CHAIN MANAGEMENT

Inventory Control
Invoicing
Landed Cost
Purchase Order Processing/Receiving
Sales Order Processing with Advanced Invoicing

ADDITIONAL COMPONENTS

(Separate Purchase)

Cash Book Management
Electronic Reconciliation Management

Crystal Reports Professional
Enterprise Reporting
FRx Designer Users
FRx Drill-Down Viewer™
FRx Report Launcher
SmartList Builder

Federal Magnetic Media
Human Resources
Payroll
Payroll Connect
Payroll Direct Deposit

Extender
Integration Manager – Distribution
Integration Manager – Financial Management
SQL Server 2005 Enterprise Runtime Edition
SQL Server 2005 Standard Runtime Edition

INVEST IN YOUR FUTURE WITH POWERFUL MICROSOFT TECHNOLOGIES

You want to spend your time focusing on your business, not on IT issues. Because Microsoft Dynamics GP Business Essentials works with flexible, scalable Microsoft technologies, you can reap the benefits of tools that free you to focus on growth — rapid installation processes, robust, automated data management, and the opportunity to establish a full business network for communication and collaboration.

Gain an easy entry into Microsoft SQL Server™ technologies with Microsoft SQL Server Desktop Engine (MSDE). Included with Microsoft Dynamics GP Business Essentials, MSDE offers robust data storage and management and a stable platform for growth.

When you're ready, you can step up to enterprise-quality data management and powerful networking capabilities — easily and affordably — by using Microsoft Dynamics GP Business Essentials with Windows Small Business Server 2003.

TWO SOLUTIONS — ONE POWERFUL, EASY-TO-USE BUSINESS MANAGEMENT SYSTEM

Get started fast: Windows Small Business Server 2003 enables rapid, straightforward installation of your Microsoft Dynamics GP Business Essentials solution.

Step up to the full version of SQL Server, including integrated data management tools and optimal levels of server performance and reliability.

Communicate and collaborate effectively with employees, customers, and suppliers using the networking and e-mail management capabilities of Windows Small Business Server 2003.

Enable remote users to access e-mail and desktops — and allow administrators to manage the server remotely — using Remote Web Workplace in Windows Small Business Server 2003.

Help improve teamwork and performance with Microsoft Windows SharePoint™ Services. For example, you can include Microsoft Dynamics GP Business Essentials sales and inventory information in your Windows SharePoint Services pages to keep employees up to date on business conditions.

Share the right information, applications, and processes with the right people — regardless of location — by providing employees, partners, and customers with immediate, Web-based access to Microsoft Dynamics GP Business Essentials data.

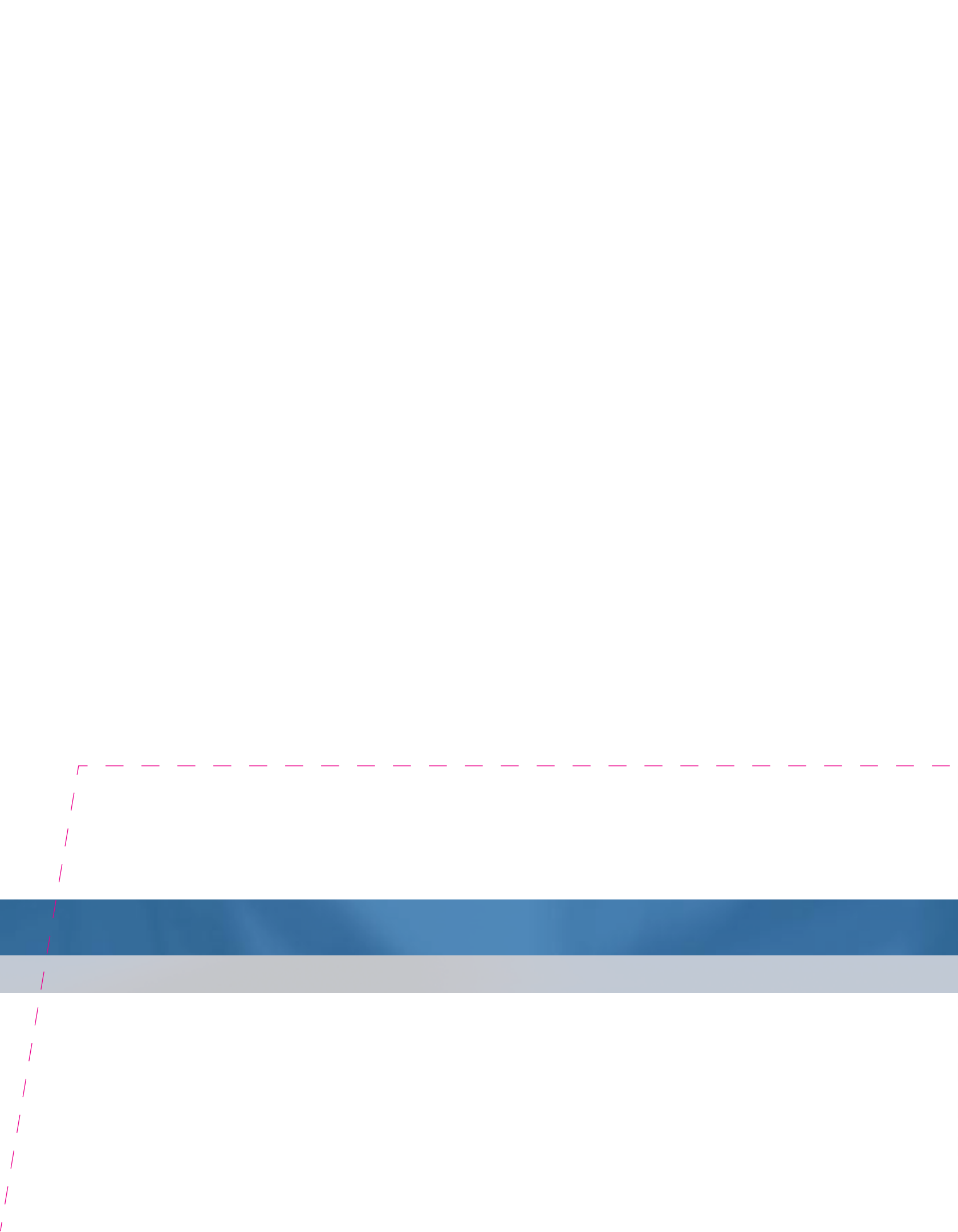
“Microsoft SQL Server is an incredibly stable platform. It's never crashed, we've never had to run file maintenance on it and we've never had corrupt records. And our IT folks just love it!”

DAVE ROOT CHIEF FINANCIAL OFFICER EAGLE'S FLIGHT

Software for today and tomorrow

Microsoft Dynamics GP delivers the flexible licensing and support options you need to help ensure that your solution can evolve with your business over the long term. With Business Ready Licensing and the Business Ready Enhancement Plan, you can choose Microsoft Dynamics GP Business Essentials now and then upgrade to Microsoft Dynamics GP Advanced Management when the time is right. Cost-effective, phased deployment and generous, out-of-the-box functionality at a lower entry price help maximize the value of your investment while enabling you to enhance productivity through support, training, best practices, and product updates.

By taking advantage of a flexible foundation and convenient licensing and support options, you can tailor your total solution to the size of your business, the way employees use data, and the information technology expertise available to you. This simplified approach and predictable path for growing your solution helps protect your investment and minimize disruption to your business when you upgrade or scale your system — helping to ensure a low total cost of ownership.



Microsoft Dynamics™

Microsoft Dynamics is a line of business management solutions that automate and help improve financial, customer relationship, and supply chain management. Delivered through a network of Microsoft partners, these integrated, adaptable solutions work like and with familiar Microsoft software to streamline processes across an entire business.

For more information on Microsoft Dynamics GP Business Essentials, visit www.microsoft.com/businesssolutions or email gpinfo@microsoft.com.

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